

REPUBLIQUE DU CAMEROUN
Paix – Travail – Patrie

MINISTERE DES RELATIONS EXTERIEURES



REPUBLIC OF CAMEROON
Peace – Work – Fatherland

MINISTRY OF EXTERNAL RELATIONS



FORUM ÉCONOMIQUE
POUR L'IMPORT-SUBSTITUTION AVEC
LES PAYS D'AMÉRIQUE LATINE
2026
ECONOMIC FORUM
FOR IMPORT-SUBSTITUTION WITH
LATIN AMERICAN COUNTRIES

**“Optimizing Local Production through
International Partnership for the Structural
Transformation of Cameroon’s Economy”**

**« Optimiser la production locale par le
partenariat international pour la
transformation structurelle de l’économie
du Cameroun »**

21-23 April 2026 | Yaounde, Cameroon
21-23 avril 2026 | Yaoundé, Cameroun

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Presentation

Cameroon aims to reach the status of a middle-income economy or an emerging country by 2035.

International cooperation and partnership should play a leading role in this direction. This is insofar as they can help balance the terms of international trade by facilitating access to products, capital, and know-how for which the country does not have a comparative advantage, and vice versa. In this scenario, the countries of Latin America are likely to contribute decisively.

Indeed, out of a total of 35 countries that make up the Americas, at least eight (08), located in Latin America, figure among the emerging countries, while a large part of the rest presents recognised potential as the “emerging powers of tomorrow”. This notably includes countries which, through their demographic strengths, their populations’ standard of living, and the acceleration of their industrialisation and economic growth, are increasingly establishing themselves on the international stage and are now challenging the foundations of the global economic and geopolitical system. These notably include Mexico, Venezuela, Colombia, Peru, Chile, Argentina, Uruguay, and Brazil.

Organisers

- Ministry of External Relations (MINREX)

Invited Countries from the Americas

- Brazil, Argentina, Uruguay, Colombia, Chile

Expected Number of Visitors and Participants

- Participants: between 300 and 500
- Exhibition Area Visitors: between 1000 and 2000

Duration and Period

- 03 days, 21-23 April 2026

Forum Objectives

The Economic Forum for Import Substitution with Latin American Countries aims to:

- Contribute to revising, expanding, and improving the nature and scope of the contributions (economic, technological, industrial, and cultural) of Latin American partners to Cameroon’s development process;
- Promote cooperation, collaboration, and innovation between Cameroonian economic partners and those from Latin American countries;
- Work towards building a vast strategic collaboration network between economic leaders, company executives, government members, senior



administrative officials, and entrepreneurs from the Latin American and Cameroonian areas.

Themes of the First Edition

The proposed themes align with **the identified growth sectors** within the framework of achieving the structural transformation of the economy, namely: **1) Aquaculture; 2) Timber/Wood; 3) Cattle Dairy; 4) Cocoa; 5) Coffee; 6) Cotton-Textile-Garment; 7) Cassava; 8) Oil Palm; 9) Onion; 10) Tomato; 11) Production of Biological Fertilisers; 12) Production of Improved and Adapted Seeds.** Several major sectors of local production are also addressed, including electrification and solar lighting, sales and distribution, infrastructure development, urbanization, credit facilitation, and agricultural machinery.

During the plenary sessions and B2B exchanges, each theme will be examined based on the elements of the agricultural value chain, ranging from production to marketing in a globalised context, including harvesting, processing, packaging, support services, sustainability, research and innovation, etc.

Stakeholders from the Americas

Special Guests from Latin America:

- Government representatives from Latin American Countries
- Members of employers' organisations / business councils from Latin American Countries

Cameroonian Stakeholders

- **Prestige Participants:** Members of employers' organisations / business councils from Cameroon.
- **Standard Participants:**
 - Promoters of small and medium-sized enterprises from Cameroon and the sub-region;
 - Various visitors to the trade fair and sales exhibition of commercial partners.
- **Government Representatives:** Members of government and senior officials of Cameroon.

Forum Activities

- Solemn Opening Ceremony
- Presentations by members of the Cameroonian government on specific needs within the framework of sectoral public policies, in line with the general theme of the Forum



- Presentations by Business Leaders from the invited Latin American countries on the specific aspects of their partnership offers related to the general theme of the Forum
- Presentations by Cameroonian Business Leaders on their current situation and specific needs
- *B to B* and *B to G* Exchanges
- Facilitation of Partnership Agreements and Conventions
- Various activities in the exhibition area
- “Business and Cultural Gala Night”

Timeline

- **December 2025:** Notification of postponement to 2026 and refinement of preparations;
- **January 2026:** Finalisation of participation strategy, communication, and marketing;
- **February 2026:** Sending of official invitations, logistics, and infrastructure;
- **March 2026:** Finalisation of participation, preparation of materials, technical coordination, final validations, and final media campaign;
- **21-23 April 2026:** Holding of the Forum.

Participation Modalities		
Badge Category	Access Level and Facilities Offered	Cost
Government	Opening and Closing Ceremonies + 02 Plenary Sessions + Specialised Panels <i>B to B</i> and <i>B to G</i> + Exhibition Area + Opening Cultural Evening + Internal Transport (airport and event sites)	By invitation
Prestige 1 (Latin American Companies) Number: Between 15 and 30	Opening & Closing Ceremonies + 02 Plenary Sessions + Specialised Panels <i>B to B</i> and <i>B to G</i> + Exhibition Area + Opening Cultural Evening + Internal	By invitation

	Transport (airport and event sites)	
Prestige 2 (Large Cameroonian and Sub-Regional Companies)	Opening & Closing Ceremonies + 02 Plenary Sessions + Specialised Panels B to B and B to G + Exhibition Area + Opening Cultural Evening + Internal Transport (airport and event sites)	500,000 FCFA
Standard (Cameroonian and Sub-Regional SMEs)	Opening & Closing Ceremonies + 02 Plenary Sessions + Exhibition Area + Opening Cultural Evening + Specific Workshop	300,000 FCFA
Exhibitor Access	9 m ² Exhibition Stand + B2B and G2B Lunch	200,000 FCFA
ExhibitorClassic	3 m ² Exhibition Stand	100,000 FCFA

Speakers/Moderators	Full Access	//
Organising Committee	Full Access	//

Register

Please visit the website www.feipalcameroon2026.cm to register, or contact the Department of American and Caribbean Affairs of the Ministry of External Relations of Cameroon.

Partnerships

By sponsoring the Forum, your company or organisation gains access to a wide variety of benefits, including the promotion of your brand on a prestigious South-South economic diplomacy platform, complimentary registrations to the Forum, and facilitation of private business meetings.

Become a Forum Partner

Email: diplocam@feipalcameroon2026.cm, or contact the Department of American and Caribbean Affairs of the Ministry of External Relations of Cameroon.

Draft Agenda

Day 1: Official Opening Ceremony

8:00-9:00: Arrival, registration and seating of participants representing the business sectors

9:10: Arrival and seating of special guests and representatives of friendly Latin American countries

9:40: Arrival and seating of members of the Government and associated dignitaries

9:50: Arrival and seating of **H.E. Mr. Prime Minister, Head of Government, or his representative**

10:00: Official opening ceremony of the Forum

- Performance of the National Anthem of Cameroon
- Welcome address by the Mayor of the City of Yaoundé

Musical interlude



- Opening address by **H.E. Mr. Prime Minister, Head of Government, or his representative**
- Group photograph
- Interviews
- Tour of exhibition stands
- Cocktail reception

14:00: Opening plenary session

- South-South cooperation as a lever for structural transformation: Cameroon's vision and ambition in the partnership with Latin America (**MINREX**)
- Overview of opportunities regarding investment facilitation in the Republic of Cameroon (**MINEPAT/API**)
- Summary of opportunities and facilities in the agricultural sector (**MINEPAT/MINADER**)
- Regulations, opportunities and facilities in tax, customs and banking matters (**MINFI**)

15:30 – 17:00: Know-how and opportunities offered by Latin American countries:

- Representative of the Government of Brazil
- Representative of the Government of Argentina
- Representative of the Government of Uruguay
- Representative of the Government of Colombia
- Representative of the Government of Chile

Discussions

- **End of the first day**

19:30: “Business and Cultural Gala Night”

Day 2: Specialised panels B to B and B to G

Panel 1 – “Development of value chains between Cameroonian and Latin American economic operators”

Panel 2 – “Local production and processing in the cattle-milk sector: towards sustainable dairy autonomy”

Panel 3 – “SMEs as actors of import substitution: crossed realities between Cameroon and Latin American countries”

Day 3: Closing plenary session

8:00-9:00: Arrival, registration and seating of participants

9:00-11:00: B to B and B to G exchanges (designated area)

11:00: Arrival and seating of guests and other dignitaries

11:30: Official closing ceremony of the Forum

- Performance of the National Anthem of Cameroon



- Reading of the general report of the Forum by the Director of Americas and Caribbean Affairs/MINREX, Operational Coordinator of the Organising Committee
- Remarks by the representative of the invited Latin American countries
- Closing address by **H.E. Mr. Prime Minister, Head of Government, or his representative**
- Interviews

13:00: Departure of participants and end of the Forum